
MIKE EILER

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WHAT I'M LIKE

Fearless DIYer. Clumsy fly-fisherman. Americana enthusiast: back-road road trips, divey diners, neon, vintage trailers. *Breaking Bad* addict. Stingrays > Mustangs. Pie.

WHAT I'VE DONE

I'm a tech-savvy language professional with a strong background in editing, proofreading, journalism, and higher-ed.

In print and online, I've worked on most aspects of newspaper production in increasingly responsible roles: writing, editing, designing, wire selection, directing coverage of breaking news. I've developed and maintained stylebooks, led copy-editing teams on special projects, and created and managed online content, including social media. I'm comfortable in multiple publishing and content-management systems: Quark, InDesign, WordPress, OnSet, HTML, and the Microsoft Office suite, including Word (if I don't know it, I can learn it). In addition to sharp critical thinking and precision editing, I was well-respected for creative and compelling headlines and display copy.

I've taught several college and university courses: beginning and intermediate composition, business English and a 300-level journalism course. I've worked with individual writers, most of whom were non-native English speakers, as a writing coach at Mesa Community College. During my teaching career, several of my students' works were published; I was chosen to lead a freshman orientation roundtable discussion on ethics; and I was a student selection for outstanding teacher in Fall 1999.

In Colorado Springs, I helped create Oinkety, a local lifestyle blog that won an editor's choice award in the Independent's annual Best of the Springs edition in 2010. We were picked third by readers.

EDUCATION

- I have a **master's degree in English** from Missouri State University (formerly Southwest Missouri State University) with emphases on linguistics and creative writing. I also have a bachelor's in English from the same university.
- I'm certified (for life!) to teach in Arizona community colleges.
- I've completed the Freedom Communications' Foundations of Leadership management training in Phoenix, 2006.
- Training in HTML and Adobe Dreamweaver from Computer Training Source in Chicago, 2012.

WHERE I'VE WORKED

Morningstar, Chicago

Financial copy editor, Internet Content Services, Equities, 2013

- I work on a six-member editing and production team in Morningstar's Equities division, which produces financial and investing content for retail and institutional customers.
- Online and in print, we edit in-depth reports of financial analysts on market trends, sectors, individual securities, municipal bonds, and corporate credit.
- We post and update online content with Morningstar's proprietary content-management system.

The Gazette, Colorado Springs *Deputy News Editor, 2006-2012*

- Helped manage a team of about 12 designers and editors who worked on gazette.com, its niche sites and the print edition of the daily newspaper.
- Led daily budget meetings with newsroom staff to determine front-page content.
- Posted, updated and edited local and wire-service content online with OnSet and WordPress content-management systems.
- Engaged readers and delivered customer service at gazette.com and through social media such as Facebook and Twitter.
- Managed workflow to ensure pages met multiple deadlines.
- Developed and maintained a local stylebook and enforced usage standards.
- Designed front and inside pages with InDesign and InCopy software.
- Edited and proofread news, business and features stories for accuracy, grammar, AP and local style, fairness, consistency, libel, etc. I also wrote headlines, photo captions and other display content as needed.

East Valley Tribune, Phoenix *Copy Chief, 2001-2006*

- Directed and enforced language standards in print and online: determined local style; settled language disputes; managed editing teams on special investigative projects.
- Edited and proofread news and features stories for two zoned editions of the daily newspaper, specifically the front pages.
- Wrote headlines, photo captions and other display copy with InDesign software.

Times Record, Fort Smith, Ark. *Copy editor, 2000-2001*

- Designed front and inside pages for newspapers in five cities: Fort Smith, Fayetteville, Bentonville, Rogers and Springdale.
- Edited news stories for accuracy, grammar, style, libel, fairness, etc., and wrote headlines and display copy.

COURSES I'VE TAUGHT

- **Introduction to Editing**
Arizona State University, 2006
- **Beginning Composition**
Mesa Community College, 2002-2006
- **Technical Composition and Business Writing**
University of Arkansas-Fort Smith (formerly Westark College), 2000
- **Beginning and Intermediate Composition**
Missouri State University (formerly Southwest Missouri State University), 1998-2000

MEMBERSHIPS

- Chicago Architecture Foundation